



JACK BELL, EXECUTIVE DIRECTOR

Dear Potential Advertisers & Donors:

For over 50 years, support from individuals and the Gainesville business and professional community has been an integral part of Gainesville ProMusica's success. Income from advertising, corporate support and individual contributions help underwrite concert-related expenses, including venue fees, musician expenses, printing and reception costs as well as our educational outreach programs to area school children.

We encourage you to place advertising in the Gainesville ProMusica Concert Series programs for the 2008-2009 concert season. Advertisers will reach an audience of community members interested in high-quality, inspiring performances and educational programs for young people. Our concert series programs are a visible means of demonstrating your support for our organization, while reminding individuals in our community of your company's products or services.

Full, half, and quarter page ads are available at various sponsorship levels to fit your advertising budget. Programs are printed for each individual concert so it is never too late to place your ad. Get the most benefit from your advertising dollars by placing your ad request by the copy deadline so that it will appear in our next program. See the enclosed Advertiser/Donor Form for ad requirements and payment details. The copy deadline for your ad to appear in all three series programs is September 12, 2008. Since we reprint our program for each concert ad copy may be submitted throughout the season at a discounted rate. See our website, contact the ProMusica office or Email: ads@gainesvillepromusica.com for additional information.

Individual donors may request a listing in our program in honor of a person or an event and receive the same benefits as other advertisers. This is a great way to give a unique gift while at the same time supporting our mission. In addition to the listing in our program, ProMusica will notify the recipient of your gift by mail. You may elect to have the honoree's name appear in our supporters listing or take advantage of ad space to formally recognize an important milestone or accomplishment. Recognize that someone special in your life by donating at the Associate, Sponsor, Patron, Partner, or Ambassador levels.

ProMusica Thanks You For Your Support

ProMusica offers advertisers and donors a variety of additional benefits as our way of thanking you for your financial support. Review the enclosed chart for an easy to read explanation of the benefits offered at each level of sponsorship. For our upper level supporters we will create an active outbound link to your company's website, add your company logo to ProMusica's promotional materials and post it on our website. Starting at the Patron level, business and individual donors will receive one or more sets of tickets to share with co-workers, family, or friends. In addition to the benefits you receive, you'll have the assurance of knowing that you have played an important part in "Bringing Carnegie Hall To Gainesville" for our 57th season. We urge you to join in our mission to the Gainesville community by advertising in the 2008-2009 Concert Series programs.

Sincerely,

Jack Bell
Executive Director