

GAINESVILLE
ProMusica
CONCERT SERIES

Jack Bell, Executive Director
Telephone: 770-535-7342 Fax: 770-535-7394
P. O. Box 2196, Gainesville, Georgia 30503
www.gainesvillepromusica.com

July 2, 2007

Dear Sir or Madam:

The Gainesville ProMusica Concert Series is currently in the planning stages of developing a new and bold comprehensive community initiative. As a prominent business leader and community supporter, we would like to have your help in refining this new program. Enclosed you will find a strategic action plan outlining our preliminary goals.

Gainesville ProMusica has engaged STELLAR Fundraising Executives, Inc. to assist in obtaining input and feedback from business and community leaders and determining the feasibility of obtaining program funding. Over the next few days, a member of the Gainesville ProMusica staff will contact you to arrange a convenient day and time for you to visit with a member of the STELLAR assessment team. *You will not be asked for money during this meeting.* Our purpose is to elicit your honest opinion as to whether we are on the right track in forging a plan that will substantially improve our community's future.

The interview will take about 30 - 45 minutes and will be strictly confidential. STELLAR will prepare its report and recommendations with all responses presented in aggregate, so please feel free to be perfectly candid.

Thank for your kind consideration of this request.

Sincerely,

Jack Bell
Executive Director